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SurgeCurve™ Announces Launch with 12 Beta Users, Seeks More Companies to Experience New Video Engagement Engine that Maximizes Conversions and Productivity

Unique video engine lets you quickly create, manage and send videos to increase conversions on your website, hire the right people, communicate with your team, manage projects, and so much more...

TAMPA, FLA, June 28, 2016 – [SurgeCurve™](#), a new web-based customer engagement and marketing tool launched today with 12 beta active sites, announced SurgeCurve CEO Matt Rutkovitz. He added he's seeking additional companies to experience how this new video communication engine maximizes website conversions and productivity.

"SurgeCurve fills that sometimes awkward gap consumers enter when they flow from a smooth online experience to brick-and-mortar," Rutkovitz says. "Now buyers can feel more comfortable in the sales process, companies can increase their productivity when hiring, get a clearer picture during project management and can easily put their personal touch online."

"We are in the people business, and people buy from people they like. SurgeCurve is the human touch that reduces friction in all types of processes that are rapidly becoming more common online," Rutkovitz noted.

Blake Schindler, used car manager for Bob Davidson Ford-Lincoln, Baltimore, is one of SurgeCurve's beta testers. "We're now better able to keep in contact with customers *before* and after the sale, which builds loyalty and therefore more profit for the dealership," he said.

"One of the most exciting benefits of SurgeCurve is how it eliminates our whole staff from having to learn all different types of social media while it gives me the ability to control the content," Schindler said.

"As a small women's boutique, we pride ourselves on personal relationships. SurgeCurve helps us hire freelance markup artists by allowing them to create and submit their personal video portfolios right within the app. Plus, it helps our stylists be more interactive with clients by having their own video presence to communicate on the go since they never have a chance to be by a computer," Lauren said, owner of A Style Studio.

Rutkovitz said SurgeCurve is seeking additional beta testers for this unique video engagement tool.

"With SurgeCurve, we put people first, whether it's consumers or employees ultimately to increase sales and internal productivity," Rutkovitz said. He can be contacted at info@surgecurve.com or 813-906-0026 if interested in becoming a beta site for SurgeCurve.

About SurgeCurve

SurgeCurve makes personal video communication as easy as capture, publish promote. We live in a world where the next best thing to the face-to-face conversation is video, so we make it simple and bring it to everyone. Our interactive platform allows companies to convert more people on their websites, save time during the hiring process, communicate internally, and better manage projects and so much more. For more information visit www.surgecurve.com or contact the company at info@surgecurve.com or 813-906-0026 to schedule a demo of the remarkable SurgeCurve.